

Business Matters!

- ✦ Business studies **affects the daily lives** of all Canadians as they work, spend, save, invest, travel and play.
- ✦ Business skills are **useful in any career in the future**
- ✦ Our courses can provide you with essential **transferable skills** important to help you prepare for a rewarding career.
- ✦ Courses offered by the Business Studies Department are about:

Real Life Skills

- *Communication*
- *Computer Skills*
- *Research Skills*
- *Leadership and Team Work*
- *Problem Solving*

Real Life Situations

- *Entrepreneurship*
- *Personal Finance*
- *Investing*
- *Career Preparation*



JUMP-START YOUR
CAREER!
IT'S IMPORTANT BUSINESS

- ❑ **BTT1/20 Information and Communication Technology in Business**
- ❑ **BBI1/20 Introduction to Business**



- ❑ **BDP301 Entrepreneurship: The Enterprising Person**
- ❑ **BAF3M1 Financial Accounting Fundamentals**
- ❑ **BMI3C1 Marketing: Goods, Services, Events**



- ❑ **BAT4M1 Financial Accounting Principles**
- ❑ **BBB4M1 International Business Fundamentals**
- ❑ **IDC4UF Financial Securities**
- ❑ **BOH4M1 Business Leadership: Management Fundamentals**

Bethune Business Students have already...

- ⊙ Competed in DECA Regional, Provincial and International Competitions where our students represented Canada in various competitions in Florida, California, Georgia, etc. and received many trophies this past decade.
- ⊙ Participated in the Junior Achievement Company Program and held executive positions at the TD, IBM and Enbridge locations.
- ⊙ Participated in the Learning Partnership Entrepreneurial Adventure / Dragon's Nest
- ⊙ Won first place in CPA Ontario's Video Showcase Challenge (2016)
- ⊙ Competed in the CPA COIN Challenge— 4th Place (2013), 3rd Place (2007)

BUSINESS STUDIES

2018—2019 COURSE SELECTION GUIDE

**YOUR FUTURE IS
IMPORTANT
BUSINESS**



Bethune Business Teachers:

Mr. J. Lee
Mr. A. Najak
Mr. A Tzotzis
Ms. K. Yeung

Visit us on the web at: <http://www.bethuneci.com>

416-396-8200 ext.20080

Please feel free to come to the Business Studies office if you have any questions about these courses.

✦ **Information and Communication Technology in Business (BTT1/20); Grade 9 or Grade 10 Open**

- Introduces students to information and communication technology in a business environment
- Builds necessary digital literacy skills for success in a technologically driven society; develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills.
- Emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology.

✦ **Introduction to Business (BBI201); Grade 9 or Grade 10 Open**

- Introduces students to the world of business, including areas such as accounting, marketing, information technology, human resources, and production
- Builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

✦ **Financial Accounting Fundamentals (BAF3M1); Grade 11 University/College Preparation**

- Introduces students to the fundamental principles and procedures of accounting
- Develop financial analysis and decision-making skills that will assist in future studies and/or career opportunities in business

✦ **Marketing: Goods, Services, Events (BMI3C1); Grade 11 College Preparation**

- Introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events.
- Examine how trends, issues, global economic changes, and information technology influence consumer buying habits.
- Engage in marketing research, develop marketing strategies; produce a marketing plan for a product

✦ **Entrepreneurship: The Enterprising Person (BDP3O1); Grade 11 Open**

- Introduces students to the importance of enterprising employees in today's changing business environment
- Students will learn about the skills and characteristics of enterprising people, the distinguishing features of their work environments, and the challenges and rewards of becoming an entrepreneur.
- Students will also develop enterprising skills by planning and organizing a school or community event.

✦ **Financial Accounting Principles (BAT4M1) Grade 12 University/College Preparation**

- Introduces students to advanced accounting principles that will prepare them for postsecondary studies in business.
- Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions.
- Further develops accounting methods for assets and introduces accounting for partnerships, corporations, and sources of financing.

(Prerequisite: Financial Accounting Fundamentals, Grade 11, University/College Preparation)

✦ **International Business Fundamentals (BBB4M1); Grade 12 University/College Preparation**

- Provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets.
 - Learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.
- (Prerequisite: Any senior university, university/college, or college preparation course in Business Studies, English, or Canadian and World Studies.)

✦ **Financial Securities (IDC4UF) Interdisciplinary course; Grade 12 University**

- Learn about financial management and investing concepts.
- Students will use diverse information skills, resources and technologies to gather information related to a variety of Canadian and international financial institutions
- Investigate the foundations of increasing net worth; learn about various financial instruments; evaluate risks and rewards all by using case studies and various data analysis techniques.

(Prerequisite: Any senior university or university/college level course.)

✦ **Business Leadership: Management Fundamentals (BOH4M1); Grade 12 University/College Preparation**

- Development of leadership skills used in a managing successful business.
- Focus on leadership, decision making, management of group dynamics, workplace stress and conflict, motivation of employees and planning.
- Emphasis on business communication skills, ethics and social responsibility.



Join our new **Business SHSM Program** which allows students to still enjoy the Business courses they would otherwise take, but also opens the door to earning **6 certifications** and experiencing **field trips** and **reach ahead experiences** that will enhance their business education. **The cost to the student is ZERO dollars.** Students must sign up in their grade 10 year during course selection time. For more info come to the Business Studies office.